

April 4, 2012

To Whom It May Concern:

I have been a financial supporter and journey participant of Led2Serve since 2010, when I learned of the wonderful mission of this organization and the energy and commitment of its founder, Vanessa Puleo.

After participating with other organizations in various service and mission projects around the world, Vanessa was inspired to commit her life to the service of others and to shape an organization that could provide a diverse set of opportunities to individuals and teams who want to serve.

As one who has participated in these service projects, I have seen, first-hand, how well planned and organized these complex projects are. Vanessa invests a tremendous amount of time in advance to establish key relationships with the local organizations whom we will be serving, and to understand and address their individual needs. These are long term relationships, as Led2Serve strives to provide continuity of service in chosen areas like the Florida, Georgia, Costa Rica and Germany from year to year. Vanessa is extremely sensitive to the cultural mores of the local people and are flexible with the projects so that the most important needs are met.

In order to maximize the impact of the organization, Led2Serve reaches out to a diverse population of individuals who want to serve. All are welcome, and activities are considered that can utilize the specific skills of the individuals and groups who serve. For example, on my first journey with Led2Serve, the group consisted of high school students with learning disabilities, young adults in their 20's and a few retired individuals. Projects spanned simpler activities, such as landscaping and painting, to more complicated building projects that required strength and engineering skills. This very diverse group worked efficiently and effectively, because Vanessa and the trip's team leader carefully planned the week's activities with the camp's management and made slight adjustments as they reviewed the results for each day.

Special care and planning is also taken for the volunteers. Travel logistics are considered carefully and the accommodations, meals and relaxation activities are well-thought-out. The trips are both rewarding, enjoyable, and cost efficient for those who serve.

Finally, I want to emphasize just how charismatic and caring Vanessa is as leader of this organization. Her spirit, enthusiasm and commitment radiates from them every moment, inspiring people from so many walks of life to be part of their wonderful life's journey and the Led2Serve mission.

Sincerely,

*Beth Jefferson*

Beth Jefferson